



St. Lawrence County Board of REALTORS®

Your North Country Real Estate Experts
c/o Jefferson-Lewis Board of REALTORS®
210 Court Street, Suite 112
Watertown, NY 13601



Phone: (315) 379-1439 Fax: (315) 782-3541
Website: www.slcmlls.com E-mail: help@slcmlls.com

The St. Lawrence County Board of REALTORS® has some exciting new opportunities to get the word about your company in front of two prime audiences - those looking to buy or sell property and REALTORS®. We have a new, updated website at www.slcmlls.com. With its improved searching and modern look showcasing the beauty of our area, it is a site we are proud of.

As an Affiliate, you will get the opportunity to take advantage of some new packages that we are offering in 2024 including being a featured speaker at events, recognition on our website and in the newsletter, and a premiere spot at our annual Agent Day.

A REALTOR® member will be contacting you soon or you can get started by filling out the form below. Please contact me if you have questions. Thanks for considering this opportunity.

Sincerely,

Lance M. Evans

Lance M. Evans
Executive Officer

Company Name

Point of Contact

Title/Position

Mailing Address

City

State

Zip

E-mail

Phone

Package (see descriptions below)

Platinum

Gold

Silver





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Platinum \$1,000 (\$2,050 value)*

Ad on SLCBOR Public Website (you provide logo and link)

Listed as a sponsor at all board events

Listed as a Platinum sponsor on website

Article/Ad in newsletter 12x per year (you supply copy for article or ad)

Featured speaker at 2 New Member Orientation sessions

Featured speaker & sponsor at 1 lunch & learn continuing education class

Invited to sponsor Top Producer Annual Dinner

Premiere spot at Agent day and included on “passport”

Eligible for Affiliate of the Year (awarded at Annual Holiday luncheon)

Invitation to Annual Holiday Luncheon

Gold \$750.00 (\$1,000 value)*

Ad on SLCBOR Public Website (you provide logo and link)

Listed as a Gold sponsor on website

Article/Ad in newsletter 2x per year (you supply copy for article or ad)

Opportunity to speak/sponsor one New Member Orientation session

Invited to sponsor Top Producer Annual Dinner

Premiere spot at Agent day and included on “passport”

Eligible for Affiliate of the Year (awarded at Annual Holiday luncheon)

Invitation to Annual Holiday Luncheon

Silver \$350.00 (\$450.00 value)*

Listed as a Silver sponsor on website

Article/Ad distributed in newsletter for 1x per year (you supply copy for article or ad)

Invited to sponsor Top Producer Annual Dinner

Premiere spot at Agent day and included on “passport”

Eligible for Affiliate of the Year (awarded at Annual Holiday luncheon)

Invitation to Annual Holiday Luncheon

* At any level, add on membership in the New York State Association of REALTORS® (NYSAR) for an additional \$120. Membership includes bi-monthly magazine, market update e-mails, and access to NYSAR website and resources.



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Ala Carte Website advertising: Must provide camera ready ad

	Affiliate Price	Non-Affiliate Price
Set up per ad	\$ 40.00	\$ 50.00
Ad Cost		
January-March	\$ 200.00	\$ 350.00
April – June	\$ 300.00	\$ 450.00
July-September	\$ 400.00	\$ 550.00
October – December	\$ 100.00	\$ 250.00
January-September	\$ 900.00	\$ 1,350.00
	Oct-Dec free	Oct-Dec \$125.00

Ad in Newsletter – Must provide camera ready ad

Affiliate	Non-Affiliate
\$100.00 / Mo	\$175.00 / Mo

